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CELEBRITY STYLE GUIDE AND THE FUTURE OF DESIGN



## *Alvin Tjitrowirjo* Retro Futurist

Alvin Tjitrowirjo is one of the brightest young talents among Indonesia's up-and-coming furniture designers. After graduating from RMIT University in Melbourne, Australia, he joined the Melbourne Movement, founded by his lecturer, Kjell Grant, to promote fresh graduate designers to the international stage.

With the Melbourne Movement, Alvin exhibited his Bell and Snug Chairs in Milan and Melbourne in 2005. Alvin held his first solo exhibition recently in Jakarta, where he had the

opportunity to showcase 16 design pieces with retro futurism as the umbrella theme.

"I found my passion for furniture design during my university studies," says Alvin. "Furniture is a very interesting art form. To me, it is like a functional painting. A piece of furniture reflects the identity of the designer."

Alvin is also a member of dForm, a design organization founded by Leonard Theosabrata and Yoni Antar. His work history has also included a stint as a product developer for the Charndani collection and as an adjunct lecturer

for furniture design courses at the University of Pelita Harapan.

The inspiring Indonesian believes his country has a big potential to join the competition in the world of design.

"I have to say, when it comes to the furniture market, Indonesia has some of the best natural resources, but just because we keep selling the same designs over and over again that makes us less competitive. We have to create added value in our products and one of the ways to do this is through design."