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to him in navigating a distinctive course where "creativity and pragmatics fuse to create visionary design solutions".  
 Founded in 2001, it is a young, emerging design studio led by design director Soren Luckins. Buro North projects arise from a fusion of graphic and industrial design. Luckins says that "working collaboratively with our clients allows us to discover the absolute potential of objects and deliver unique solutions in 3D visualisation, graphic, graphic and industrial design". After studying and working in Europe, Luckins returned to Australia and in 2003 established Buro North. Clients now include a number of emerging architectural and interior-design studios, community, arts and manufacturing groups. Projects span identity, graphics and signage design, product, furniture, exhibition design and 3D visualisation. An honours graduate from Deakin University's National School of Design and the Fachhochschule Krefeld in Germany, Luckins is committed to research and experimentation as integral to developing Buro North as a professional practice. It is actively involved in local and international design exhibitions and competitions. Luckins has exhibited in Berlin, Frankfurt, Budapest, Milan, Osaka and Valencia and has received numerous design awards. In 2003, he won the Artevide-Richard Zapper lighting competition and the Melbourne Fringe Furniture Festival (Design Excellence Award). In 2004, he was a finalist in the Sydney Morning Herald Young Designer Of The Year competition. More recently, Luckins was a finalist in the City of Milan's Young Foreign Designers Award and was nominated as being in the top 20 emerging young Australian designers. Buro North is dedicated to "extending the boundaries of design by participating and collaborating in projects that promote relationships between material, communicative, reactive and creative design".

www.buronorth.com

